Narrative Report  
(Standards A and A-flexible)

Financial Support
For all projects supported by Protestant Agency for Diakonie and Development Bread for the World Protestant Development Service (hereafter referred to as Financing Partner) a progress report is required after every six months. The report shall be sent to the Financing Partner 3 months after the end of the reporting period at the latest. Its volume should not exceed a total of 12 pages. Any additional information should be added as appendices. This applies also to statistical data, photographs, etc.

1. General Information

<table>
<thead>
<tr>
<th>Name of the Organisation</th>
<th>ACCION FRATerna</th>
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<tbody>
<tr>
<td>Address</td>
<td>ACCION FRATerna</td>
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<tr>
<td></td>
<td>UPPARAPALLI ROAD</td>
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<td></td>
<td>BANGALORE HIGHWAY</td>
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<td></td>
<td>ANANTAPUR – 515002, AP</td>
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<td></td>
<td>INDIA</td>
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<td>P.O. Box</td>
<td></td>
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<tr>
<td>Contact Person</td>
<td>Dr.Y.V.Malla Reddy</td>
</tr>
<tr>
<td>E-Mail</td>
<td><a href="mailto:mallareddy@accionfraterna.org">mallareddy@accionfraterna.org</a></td>
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<tr>
<td>Phone number</td>
<td>9849056555</td>
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<td>Fax number</td>
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<tr>
<td>Project title</td>
<td>Promotion of sustainable Agriculture &amp; Diversified Livelihood in Anantapur District</td>
</tr>
<tr>
<td>Project number</td>
<td>N-IND-2017-0397</td>
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</tbody>
</table>
2. Change within the Organisation
During the reporting period, did any important events or changes take place within your organisation?

2.1 related to the management structure?

☑ Yes ☐ No

This year we have collaborated with “AUGEO” an Organizational Development consultancy group to draw our HR policy and to work on Organizational Development, including aspects such as Governance, execution and Output Monitoring.

The key intervention were:

- A refreshed HR Policy. It also incorporates Staff Welfare policies, Gender and addresses some key issues like Leave Policy, Medical Claims and so on.
- An Appraisal System for Central as well as field staff is being developed.
- Key Result Areas (KRAs) for individual components of the Organization, such as PME, Finance, HR.
- An Organization level Social Score card that ensures that the outputs of all planned activities are aligned with the Organizational Goals and Objectives.

MIS and PME systems are being reworked. The Software tool is being developed by “Verdentum” a Global MIS software developer.

The Salient features of the tool are:
- An Organizational level Dashboard, from where the Heads of all departments can monitor and track progress.
- Individual modules for each Department to check the efficacy of the activities implemented.
- The entire software is developed as a tool for the PME department to track progress and check impact of every activity.
- Routine Validations of Central Database to get rid of any errors that might have crept in due to multiple updations.
- The entire structure developed by “AUGEO” is to be migrated to the tool for proper planning and implementation.

With the addition of new projects, we decided to have a project wise monthly meeting with concerned staff, for each individual project as opposed to just one ‘all staff meeting’ earlier for all projects.

This ensured that each project gets focussed attention and improves the quality of meetings well.

2.2 related to your planning system?
2.3 related to the composition of your staff?

☐ Yes  ✔️ No

If Yes, please describe:

The two new changes in the organizational structure called for the hiring of new heads and associates for the respective departments. So, we now have the following new additions:

HR Associate : Mrs. Jyothi V
Head of Communications & MIS : Mr. Girish Kumar

2.4 related to other issues?

☐ Yes  ✔️ No

If Yes, please describe:

NA

3. Changes of social, political, economic and ecological project context

3.1 Are there important changes (social, political, economic, ecological) in the projects’ immediate environment since its inception?

☐ Yes  ✔️ No

If Yes, please describe:

NA
3.2
Is the underlying problem analysis of the project still valid considering possible changes in the context?

☑ Yes    ☐ No

If No, please describe:

NA

3.3
Do these changes have implications for the work, the project objective and the latter’s achievement?

☐ Yes    ☑ No

If Yes, please describe:

NA
4. Outcome and Impact

Project objective: With the promotion of sustainable agriculture, drought mitigation and alternate livelihoods, food and livelihood security have improved in 230 villages of Anantapur District.

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Achievement of objectives (Assess using indicators)</th>
<th>Planned activities for the reporting period</th>
<th>Implemented activities during the reporting period</th>
</tr>
</thead>
</table>
1. At least 30% of the target population has increased their income by 20% from which 50% are women. During the reporting period, 5407 families (30% of 18026 families from 830 active SMGs in 219 villages) have adopted appropriate Drought resistant measures and protected their Rainfed crops.

62% of the farmers who adopted the sustainable Agriculture and Drought mitigation technologies were women. The Board of Directors of all the 8 MACS consists of 50% women and they have actively participated in implementing CMSS and Redgram Procurement.

### Promotion of CBOs
- Strengthening of CBOs with monthly meetings, savings and credit
- Involving the CBOs at all levels in planning and implementation of all program activities.
- Mobilizing programmes that are beneficial to the members from Governments, banks and other industries.

### Sustainable Agriculture Practices & Drought Mitigation Technologies
1. Farmer Field School
2. Demonstration of high yielding varieties
3. Fodder Development
4. Cement Lining for farm ponds
5. Row Furrow Watering & Sowing
6. Protective Irrigation
7. Contingency crop
8. fruit plants as substitute income and gap filling
9. Cycle Seeders/Weeders
10. Three layer bags
11. Community Managed Seed System

- During the reporting period, 3893 SMG meetings were conducted against the planned 4858. During FY-2018-19, a total of 7653 SMG meetings were conducted against the planned 9095. 70% of SMG members attended and women attendance was 64%.
- During the reporting period, 960 GSMS meetings were conducted against the planned 1110. During FY-2018-19, a total of 2096 GSMS meetings were conducted against the planned 2586. 65% of GSMS members attended and attendance of women was 62%
- During the reporting period, 41 MSMS/MACS meetings were conducted against 48 planned. During FY-2018-19, a total of 85 MSMS/MACS meetings were conducted against 96 planned. Attendance was 62% and women participation is 72%.
- The cumulative savings at the end of the reporting period amounted to 53717796 rupees.

1. During the reporting period, 168 FFS sessions were conducted to rainfed farmers. During FY-2018-19, a total of 375 FFS sessions against 619, were conducted to rainfed farmers. 966 farmers participated, of them 615 are women.
2. During the reporting period 37 farmers in 74 acres and during FY-2018-19, a total of 970 farmers have demonstrated improved varieties of Redgram, Castor and Groundnut Seed in 1070 acres.
3. During the reporting period 73 farmers in 108 acres and during FY-2018-19, a total of 284 families had raised improved variety of fodder in 491 acres
4. During the reporting period 11 farmers and during FY-2018-19, a total of 70 farmers have lined their farm ponds with cement and stored water for protective irrigation and save the crop from drought.
5. During the reporting period 6 farmers and during FY-2018-19, a total of 159 farmer sowed crops in time using furrow watering & sowing method in 6 and 322 acres respectively
6. During the reporting period 326 farmers in 929 acres and during FY-2018-19, a total of 533 farmers provided protective irrigation in 1559 acres and saved the crops from wilting
7. During the reporting period, a total of 1187 farmers had sown contingency crops in 3028 acres with Horsegram and Jowar and got some food grains and fodder. During FY-2018-19, a total of 3583 farmers sown contingency crops across 9064 acres
8. During the reporting period, a total of 528 farmers and during FY-2018-19, a total of 994 farmers have filled the gaps in their Dryland Horticulture plots with 2631 and 13,231 fruit plants respectively
9. During the reporting period, a total of 85 and during FY-2018-19, a total of 382 families were provided cycle seeders/weeders to reduce drudgery for women and save costs of weeding and seeding.
10. During the reporting period, a total of 2401 and during FY-2018-19, a total of 3417 three layer bags of different sizes for storing seed and grains were distributed among the farmer.
2. At least 50% skilled youth (girls and boys) have increased their income to average 60 Euro per month.

<table>
<thead>
<tr>
<th>During the reporting period,</th>
<th>98 women were given advanced training on garment making. Of them 71 were provided bank loans to set up garment making centres. They were being linked with garment industry.</th>
<th>During the reporting period, during FY-2018-19, a total of 133 boys and during FY-2018-19, a total of 288 boys were provided training in Driving, two wheeler mechanism and mobile phone mechanism. Among them 173 (60%) were employed earning Rs.5000/- to 8000/- per month.</th>
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</thead>
</table>
| Diversified/ Alternate Livelihoods | • Training in LMV & HMV driving
 • Training on two wheeler mechanism
 • Training on mobile phone mechanism
 • Auto Driving course for women
 • Advanced Training on Garment Making
 • Facilitating bank linkages & market linkages for tarined women to set up garment making units.
 • Women started dairying as their livelihood | During the reporting period, during FY-2018-19, a total of 144 boys were trained on LMV driving; Of them 90(63%) were employed earning Rs.5000/- to 8000/- per month. |
| - | - | During the reporting period, during FY-2018-19, a total of 25 boys and during FY-2018-19, a total of 47 youth were trained on HMV; Of them 30(63%) are employed. |
| - | - | During this reporting period, a total of 4 boys and during FY-2018-19, a total of 53 boys were trained on two wheeler mechanism, of them 18 are from SC/ST community |
| - | - | During this reporting period, a total of 14 boys and during FY-2018-19, a total of 44 boys were trained on mobile phone mechanism, of them 31(70%) are employed. |
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| | - | During this reporting period, during FY-2018-19, a total of 53 boys were trained; Of them 18 are from SC/ST community |
| | - | During this reporting period, during FY-2018-19, a total of 44 boys were trained; Of them 31(70%) are employed. |
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If the project is more complex and composed of different project components, kindly use the spread sheet attached.

4.1

What other changes beyond the ones described in the above table did you observe/detect? Please mention anything that may be of relevance to the project progress.

**No other changes beyond those have been described above.**
4.2
In case you observed any direct negative outcome of the project, please describe it, too.

No Negative impact observed.

4.3
Which incidents / events could you observe, which you consider to be contributing to or interfering with the accomplishment of the development goal (impact-level)?

No such incidents / events observed.

4.4
Which methods did you apply to assess your project’s outcome and impact?

The methods applied for assessing Projects outcome and impact are:

- Monthly progress reports from field
- Reports from monitoring officers
- Feedback from community in SMG, GSMS and MSMS meetings
- Feedback from end users
- Data triangulation from different sources

5. Conclusion for the Future Work

5.1
Based on your experience gathered, do you see a need to change the planned activities in order to accomplish the project objective?

☐ Yes  ☑ No

If Yes, please state the reasons and elaborate on the changes:

NA

5.2
In case you require consultancy services, please state the respective area:

Need consultancy support in strengthening PME systems and coping with change (Change Management)
5.3
Which are the most important lessons learned during the reporting period?
Please refer to gender equality issues also.

**Learnings:**
- One major lesson learnt in providing employment opportunities for women in garment industries is that it’s very difficult to inculcate industry culture and discipline among rural women and to make them understand the importance of punctuality and regularity. It is taking more time to inculcate industry culture than we envisaged.
- It is also hard to inculcate Organizational culture in Farmer Producer Organizations (FPOs) among the Board of Directors. They tend to behave as individuals and conduct their business informally as opposed to functioning as a formal organization.