SIVAIAH & LAKSHMI TAKE A LEAP FORWARD AND REAP THE REWARDS

Sivaiah and his wife Lakshmi are leading life in poverty with their two sons of 6 & 4 years old at Kambalapalli village in Settur area. They have 4 acres of rain fed land from which they used to get low yields that too once in a couple of years. AF staff motivated them to dig a bore well and to grow muskmelon in their 2 acres of land. The bore well yielded sufficient water for 2 acres. So, in January, 2007 Shivaiah raised muskmelon. They applied jeevamrutham (a liquid bio-fertilizer), neem oil and some pesticides. They have invested Rs.72,530/- for ploughing, sowing, fertilizers, pesticides, drip and sprayers etc. They sold the entire muskmelon produce for Rs.2,40,000/-. They got a profit of Rs.1,48,470/-. The family has spent the profit accrued as under:

- Re-investment on muskmelon Rs.1,00,000/-
- Drip irrigation system. Rs. 19,000/-
- Clearance of debts Rs. 5,000/-
- LIC premium, Rs. 9,000/-
- For clothes for the family Rs. 5,000/-
- For education of their son Rs. 4,000/-
- Balance amount deposited in the bank for their future needs Rs. 25,470/-

The farmer’s family members said that previously he was used to gambling, but now as he invested more amount on muskmelon crop and also he saw the result of his hard work, he started spending more time in his field only. This time he has introduced a new variety of muskmelon seed called ‘Sanio’.

By introducing irrigation for growing muskmelon and a new variety this family became an example for other farmers in the village and neighbouring villages also.