

LIVELIHOOD DIVERSIFICATION LED TO IMPROVED QUALITY OF LIFE

Rangamma and her husband Obanna are living in Ragula padu village of Uravakonda mandal with their 7 family members. Both of them are members in AF's Livelihood group. The returns from their 5 acres of land are very minimal due to frequent droughts. They took loans from the money lenders to meet their family needs like food, health and education of their children. They were struggling a lot to repay the debts and cope-up with drought. Previous year AF's staff explained them the opportunities of getting more income by developing



"We are very much thankful to AF staf for providing support by suggesting backyard poultry and tamarind business.. By joining AF's livelihood group we are able to utilize many of the Government schemes and developed profitable livelihoods and solved our economic problems. Now we are in a position to provide higher education to our younger children."

**Rangamma and Obanna,
Ragulanadu**

backyard poultry. Being a member in Velugu group Rangamma took Rs.3,000/- loan from the group and started back yard poultry with 20 country birds. Today they have 120 birds in their farm. They invested the profits from the poultry on their land and increased their crop yield. With AF staff's encouragement they bidded the tamarind trees produce in auction for Rs.30,000/-. They borrowed Rs.20,000/- from bank and Rs.10,000/- from Velugu group as loan on 12% interest per annum. They harvested tamarind, graded and sold it for Rs.47,200/- and earned a net profit of Rs.17,200/- from tamarind business.

Now they are repaying their loans regularly. Rangamma has also started saree (ladies garment) selling buisness with Rs.5,000/-. She purchased 25 saries at Rs.150/- to 300/- each from a wholesale shop and sold 20 saries with a profit of Rs.25/- on each saree. She earned a total profit of Rs.500/- and this time she want to increase the investment. She got a house sanctioned under State Government's Housing programme. Now the family is leading an improved quality of life due to diversification of income opportunities.