“DETERMINATION + OPPORTUNITY = SUCCESS”

A case study of “Gowri” of Jellipalli village.

Ms. Gowri is a young girl from Jellipalli village of Kuderu mandal. Her father, Mr. Arodhi is a poor farmer, with 5 acres of dry land, which was the only source of income for the family. Because of recurring droughts the family was unable to get sufficient income from the land and hence started running a small petty shop to maintain the family. Even then the faced a lot of hardships to maintain the family.

Gowri passed her 10th class examinations, from a high school in the village with flying colors, as she was a bright student academically. But the real problem started at this stage as she had to go to Anantapur for studying Intermediate course. Her parents were not in a position to bear the college fees, cost of books and hostel expenditure and so they expressed their inability to send her for higher studies. Her mother discouraged her by reminding their customs according to which, getting married and settling down is more important. She became helpless and stayed back at home for 2 years, but her thoughts for continuing education and being supportive to the family grew stronger. She learnt tailoring, but that did not give her satisfaction and she developed a burning desire to become self reliant economically.

Then she convinced her parents, that she would pursue her career and joined in a computer course at her Aunt’s native town. But the training was not up to the mark, for want of well qualified faculty. She was rarely getting the opportunity of operating computer. She realized that the course was not at all useful and nothing but a burden to her parents economically and returned back to her village, without completing the course.

At this juncture AF-EC started job oriented skills training centres, which provided her the much needed opportunity to pursue her computer training. Gowri and her parents attended the awareness campaigns and meetings conducted by AF-EC on job oriented trainings and got motivated. She opted and got selected for the trade “Information Technology enabled Service” (ITES) at AF’s skills training centre, Anantapur. Soon she realized the difference between her earlier training and training at AF-EC, where in each candidate was given a separate computer and tutored by qualified and committed faculty. She learnt spoken english as well as some sessions on personality development along with the computer course and gained lot of self confidence. Apart from training, AF-EC, also took the responsibility of placement.

Gowri was called for an interview and got selected for the job of a receptionist in “Asha Hospitals” at Anantapur. She felt very happy and joined new job. AF-EC also supported her financially to meet the first month’s expenditure until she gets her first salary.

Today Gowri earns some salary on her own. It is a step towards her self-reliant and self-made, she is bold enough to face the world with confidence. She expressed her gratitude to AF-EC for helping her with the training in ITES.