

### AF ECOLOGY CENTRE WINS “KRISHI SAHAYOG SAMMAN” NATIONAL RUNNER UP AWARD

Mahindra Samridhi INDIA AGRI AWARDS 2011 presentation was organized on 21.02.2011 at Ashoka Hotel, New Delhi. Mahindra & Mahindra Farm equipment sector has constituted 6 categories of Awards in order to recognize and encourage individuals and organizations working for the betterment of farmers and agriculture in India. The Awards presentation on 21.02.2011 was organized in partnership Zee news. Mahindra & Mahindra Vice Chairman Shri Anand Mahindra, Z news CEO Shri Charun Das and other prominent persons concerned with agriculture and farmers were present at the presentation of the Awards function. Central Agriculture Minister Shri Sharad Pawar and Mr. P.K.Das, Secretary, Ministry of Agriculture & Cooperation gave away the Awards to the Winners. The Award included a trophy and a cash award for each of the winners.

In the NGO category of award called “Krishi Sahayog Samman”, Accion Fraterna Ecology Centre won the National Runner-up Award (Second position) in recognition of its services to the farmers and to rainfed agriculture. The Award carried a Trophy and a cash award of ₹. 1,00,001. The National Award (first position) was won by Maharogi Seva Samithi, a well known NGO from Maharashtra, which carried a trophy and cash award of ₹ 2.00 lakhs. The Award was presented by Mr. P.K.Basu, Secretary, Agriculture & Cooperation and was received by Dr. Y.V.Malla Reddy on behalf of AF in the presence of Shri Anand Mahindra, Shri Barun Das.

Dr. Malla Reddy after receiving the Award said that this award goes to the dedicated staff of AF and the farmers who worked with AF.

The Jury of the Award Selection consisted of Mr. P.K.Basu, Secretary, Agriculture & Cooperation as Jury Chair-person and the other members were: Dr. Ishar Judge Ahluwalia, Chairperson, Punjab Planning Board, Dr. Pawan Goenka, President -Automotive & Farm Equipment Sectors of Mahindra & Mahindra, Dr. Gurbachan Singh, Commissioner, Agriculture machinery, Dr. M.S. Kang, Vice-Chancellor, Punjab Agricultural University, Mr. Barun Das, CEO of Z News, Mr. Gokul Patnaik, Chairman, Global Agri Systems Pvt. Ltd and Dr.K.D.Kokate, Director, ICAR (Indian Council of Agricultural Research).

Among the other distinguished persons, who won and received the Mahindra Samruddi India Agri Awards 2011 were Prof. M.S.Swaminathan,(Icon of Indian Agriculture) Dr. M.V.Rao, Ex-Vice Chancellor, ANGRAU (Life Time Achievement Award). Other categories included some Model Farmers, Agricultural Universities, Public Sector Undertakings, Research Bodies who have contributed significantly for the development of agriculture and for the welfare of farmers.

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